

I Give...

I give because health care is my life's work and I believe in Dignity Health's open-hearted mission of healing.

I give because I am grateful for my own health, and want all people to have access to health care.

I give for the delight of sharing the abundance I have received.

Christina Fernandez,
*Senior Vice President,
Mission Integration &
Spirituality; and Dignity
Health Donor*



Movers & Shakers:

We would like to welcome three new chief philanthropy officers this quarter:

Kevin Duggan, Mercy Foundation, Sacramento

Beverly Grova, Dominican Hospital Foundation, Santa Cruz

Kathy Kramer, St. Joseph's Foundation/Barrow Neurological Foundation, Phoenix



TOTALS:

Fundraising Revenue Budgeted: \$59.6 million

Fundraising Revenue Actual: \$61.5 million

Reflects a \$1.9 million positive variance through March 2012

Welcome to PHILANTHROPY...

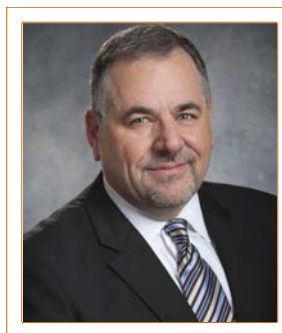
Welcome to our second edition of **PHILANTHROPY: Stories of Philanthropic Impact from Dignity Health**. Our quarterly newsletter highlights major gifts of \$250,000 or above made to the system and our fundraising foundations from January 1 – March 31, 2012.

During the past quarter we made huge strides toward improving our technology infrastructure in philanthropy. Contracts with Blackbaud CRM for a system-wide philanthropy database and Corduro for a pay mobile strategy are just two of the ways we are working to increase efficiencies and leverage partnerships across Dignity Health.

This past quarter we saw the opening of a new facility as part of the Marian Regional Medical Center. The project had significant local donor support and opened with fanfare on March 7, 2012 to the general public, [read more](#).

In this issue, we also bid farewell to one of our superstars, Cliff Hoffman, President of California Hospital Medical Center Foundation. We took some time to sit down with Cliff to learn more about his distinguished career and asked for his words of advice.

Fred Najjar
Senior Vice President, Philanthropy



Stories of IMPACT...

1. [\\$2.1 Million From The Dream Fund Benefits St. Rose Dominican](#)
2. [University of California Continues Support of HIV/AIDS Research at St. Mary Medical Center in Long Beach](#)
2. [Home Donated to Northridge Hospital Foundation for Emergency and Trauma Services Unit](#)
3. [Safeway Continues Breast Cancer Awareness at St. Joseph's of San Joaquin](#)
4. [St. Mary's Medical Center Foundation San Francisco Receives \\$250,000 Anonymous Grant For New Vascular Suite](#)
5. [\\$250,000 for Cardiovascular Services to Mercy Foundation](#)
6. [Reflections of Hoffman: A Dignity Health Fundraising Legend Plans Retirement](#)
7. [Implementation of State-of-the-Art Fundraising System Will Help Raise more Funds for Dignity Health Hospitals](#)
8. [Corduro Geared to "Mobilize Our Army"™ of Volunteers](#)
9. [Rutter Joins Team to Lead Blackbaud CRM Implementation](#)
10. [de la Cruz Awarded AHP Scholarship](#)

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